



BOARD OF DIRECTORS

Chair

Jonathan Walters

Vice Chair

Broc Zoller

Secretary-Treasurer

Bonnie Sears

Keith Brandt

Bill Brunetti

Bruce Merrilees

Bill Oldham

David Weiss

President

Debra Sommerfield

**Lake County Winegrape Commission
Board of Directors' Meeting Minutes
June 21, 2016, 3:00 p.m.
Lake County Winegrape Commission
3865 Main Street, Kelseyville, CA 95451**

- 1. Call meeting to order, establish quorum.** Chair Jonathan Walters called the meeting to order at 3:01 p.m. Board Members present: Jonathan Walters, Broc Zoller, Bonnie Sears, Bill Brunetti, David Weiss (3:05), Bill Oldham, Keith Brandt, Bruce Merrilees

Also present: Debra Sommerfield, President; Susan Peters, Office Manager; Ben Kardokus, Sr. Agricultural Economist CDFA

- 2. Public input.** None.

- 3. Approval of minutes from previous meeting(s):** April 26, 2016, Board meeting minutes approved. (*Motion #1, Zoller/Brandt, 7-0-1*). April 7, 2016, Budget Working Group Meeting minutes approved. (*Motion #2, Zoller/Sears, 7-0-1*).

- 4. Marketing Committee Update** (*B. Brunetti, Committee Chair*)

- a. Presentation:** Gabriel Froymovich of Vineyard Financial Associates gave a presentation on possible options for varietal forecast modeling.
- Committee Chair Bill Brunetti provided an update on current marketing campaigns and activities, including a workshop for growers on Sauvignon Blanc and road show. President Sommerfield provided an update on the CDFA Specialty Crop Block Grant. A vineyard tour and tasting with Tim Gaiser and Bob Bath, two master sommeliers, was held on May 9, 2016. They met with Broc Zoller and Randy Krag to discuss climate and soil, visited Beckstoffer Vineyards and Shannon Ranches, and tasted over 40 wines with winemakers Mark Burch, Matt Hughes, Greg Graham, and Joy Merrilees.

- 5. Research/Education Committee Update** (*B. Zoller, Committee Chair*)

- Vice Chair Broc Zoller provided an update on UCANR's project, Area-Wide IPM Program for Virginia Creeper Leafhoppers in North Coast Vineyards; the Board was provided a copy of LCWC's support letter for the project. President Sommerfield announced a tailgate meeting on July 7, 2016, from 8 a.m. – 10:00 a.m. in Hopland.
- Vice Chair Zoller provided an update on Master Vigneron Academy class in May. President Sommerfield provided an update on the Master Vigneron video project, which will cover five years of the program, what it has meant to the industry, the students, and their story.

- 6. Community Relations/Industry Affairs Update** (*B. Merrilees, Committee Chair*)
 - a. Committee Chair Bruce Merrilees provided an update on a CSWA Risk Management Workshop on July 12, 2016, from 9 a.m. – 12:30 p.m. at the Tallman Hotel.
 - b. David Weiss gave an update on CAWG, and CAWG's Annual Summer Conference to be held in Monterey on July 20-21, 2016.
 - c. Chair Jonathan Walters provided an update on Lake County Winery Association. People's Choice Wine Tasting to be held on July 30, 2016, at Moore Family Winery.

- 7. Administrative Update** (*D. Sommerfield, President*)
 - a. The Board agreed to take up consideration of assessment rate for 2016 harvest season as 8d.
 - b. Board approved revision to *Assessment Collection Procedures* to formalize process for authorization of exemptions from and refunds of assessments. (*Motion #3, Brunetti/Zoller, 8-0*).
 - c. Board approved a new *Grant Policy: California Department of Food and Agriculture Specialty Crop Block Grant Program* to replace *Grant Trade Show Policies and Procedures*. (*Motion #4, Sears/Weiss, 8-0*).

- 8. Finance Committee Update** (*B. Sears, Committee Chair*)
 - a. Secretary-Treasurer Bonnie Sears presented April 2016 and May 2016 financials.
 - b. Board approved Finance Committee's recommendation to move the budgeted amount of \$12,360 into the CalPERS retirement restricted use account. (*Motion #5, Sears/Brunetti, 8-0*); Board also approved moving the budgeted amount of \$2,000 for the CalPERS Valuation Process into the restricted use account. (*Motion #6, Brunetti/Sears, 8-0*).
 - c. Consideration of FY 2016-17 Budget
 - i. Board approved recommended FY 2016-17 budget. (*Motion #7, Zoller/Brunetti, 8-0*).
 - ii. Board authorized Chair Jonathan Walters to sign contract with independent contractor Paul Zellman to provide consulting services necessary to carry out educational programs for FY 2016-17. (*Motion #8, Sears/Brunetti, 8-0*).
 - iii. Board authorized President Debra Sommerfield to sign contract with Western Weather Group for weather forecasting services for FY 2016-17. (*Motion #9, Zoller/Brandt, 8-0*).
 - d. Board set assessment rate for 2016 harvest season at 1 percent. (*Motion #10, Brunetti/Weiss, 8-0*).

- 9. Executive Committee Update** (*J. Walters, Committee Chair*)
 - a. Chair Walters provided a brief update on CalPERS retirement application process.

- 10. Closed Session with Commission Legal Counsel pursuant to California Government Code Section 1112(e) regarding status of CalPERS appeal and potential litigation.**
 - a. None.

- 11. Board Member Communications**
 - a. None.

12. Public Comment on Items Not Appearing on the Agenda: Any member of the public may speak on any topic not on the agenda for up to five minutes.

a. None.

13. Issues and scheduling for next meeting(s). Next meeting scheduled for July 21, 2016, at 3:00 p.m.

14. Adjourn. Meeting adjourned at 4:23 p.m.

**Lake County Winegrape Commission
AB 2720 Roll Call Vote Tally**

Attendees who Voted	Motion #1	Motion #2	Motion #3	Motion #4	Motion #5	Motion #6	Motion #7	Motion #8	Motion #9	Motion #10
Jonathan Walters	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Broc Zoller	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Bonnie Sears	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Keith Brandt	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Bill Brunetti	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Bruce Merrilees	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Bill Oldham	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
David Weiss	Not Present	Not Present	Aye	Aye	Aye	Aye	Aye	Aye	Aye	Aye
Outcome	7-0-1	7-0-1	8-0	8-0	8-0	8-0	8-0	8-0	8-0	8-0

Respectfully submitted,



Susan Peters
Office Manager